

HD HERO2

Launch Imagery



PRODUCT LAUNCH IMAGERY + SAMPLE MESSAGING

The HD HERO2® camera should always be referred to as:

HD HERO2

HD HERO2: Outdoor Edition

HD HERO2: Motorsports Edition

HD HERO2: Surf Edition

For information on messaging, features and product specs see the HD HERO2 product sheet. The product sheet also contains links to www.lustyindustries.com. Below is a sample of visual treatment and messaging for the the HD HERO2.

For more information, visit: www.lustyindustries.com or [gopro](http://gopro.com)

Exclusively distributed through Lusty Industries Pty Ltd | Ph: (02) 4964 2227 | Fax: (02) 4964 2229 | sales@lustyindustries.com | www.lustyindustries.com
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HD HERO2

Professional Power To The People

1080p | 960p | 720p | WVGA

120 | 60 | 40 | 30 FPS

11MP 10 Photos/sec

170° | 127° | 90° FOV

GoPro
Be a **HERO**.

GoPro spared no-expense engineering the HD HERO2. The result is the most versatile, powerful and easy to use camera in the world.



2X MORE POWERFUL IN EVERY WAY:

- Professional 11MP Sensor
- 2x Faster Image Processor
- 2X Sharper Glass Lens
- Professional Low Light Performance
- Full Wide 170°, Medium 127°, Narrow 90° FOV in 1080p and 720p Video
- Full 170° and Medium 127° FOV Photos
- 10 11MP Photos Per Second Burst
- 11MP Photo Every 0.5 Seconds Time-Lapse Mode
- Natural Sound and High Wind Audio Modes
- 3.5mm Stereo External Microphone Input
- Simple Language-based User Interface
- Wi-Fi BacPac™ + Wi-Fi Remote™ Compatible
 - Long Range Remote Control of Multiple Cameras
 - Wi-Fi Video/Photo Preview + Playback on Smartphone / Tablet / Computer
 - Live Streaming Video + Photos to the Web

VIDEO

HD Video Resolutions



1080p: (1920x1080) / 16:9
170° Wide FOV
127° Medium FOV ★
90° Narrow FOV ★
30 FPS



960p: (1280x960) / 4:3
170° Wide FOV
48 PFS ★
30 FPS



720p: (1280x720) / 16:9
170° Wide FOV
127° Medium FOV ★★
90° Narrow FOV ★★
30 FPS + 60 FPS



WVGA: 848x480 / 16:9
170° Wide FOV
127° Medium FOV ★★
120 FPS ★
60 FPS

★ = GoPro Exclusive Feature

★★ = Available With Future Firmware Update

Product Type:	HD HERO2
Release Date:	October 24, 2011
Included Items:	1 HD HERO2 Camera 1 Rechargeable Lithium-ion Battery 1 Waterproof Quick Release Housing Assorted Mounting Hardware USB Charging Cable
DIMENSIONS	
Single Unit:	(L x W x H): 10cm x 10cm x 24.5cm

Product Name:	HD HERO2: Outdoor Edition
UPC Code:	185323000545
Model Number:	CHDOH-002
Price:	AUD \$399
Included Mounts: Includes ALL items above, plus:	1 Head Strap 1 Vented Helmet Strap 2 Curved Adhesive Mounts 2 Flat Adhesive Mounts 1 Three-Way Pivot Arm

Product Name:	HD HERO2: Motorsports Edition
UPC Code:	185323000538
Model Number:	CHDMH-002
Price:	AUD \$399
Included Mounts: Includes ALL items above, plus:	1 Suction Cup Mount 1 J-Hook 3 Curved Adhesive Mounts 2 Flat Adhesive Mounts 1 Three-Way Pivot Arm

Product Name:	HD HERO2: Surf Edition
UPC Code:	185323000521
Model Number:	CHDSH-002
Price:	AUD \$399
Included Mounts: Includes ALL items above, plus:	2 Surf Mounts 1 FCS Plug Mount 1 Floaty Backdoor

HD HERO2

Professional Power To The People



PHOTOS

- 11MP ★, 8MP + 5MP Photos
- Wide 170° FOV / Medium 127° FOV
- Photo Burst: 10 photos in 1 second ★
- Time-Lapse: Photo every 0.5 ★, 1, 2, 5, 10, 30 or 60 seconds
- Self Timer

SOUND

- Professionally tuned sound reduces wind noise
- 3.5mm stereo external mic input
- Natural Sound and High Wind Audio Modes

SPECS

OPTICS

- 2x Sharper Professional Glass Lens ★
- f/2.8 Fixed Focus
- 170° Wide FOV (Including 1080p) ★
- 127° Medium FOV (In 1080p + 720p) ★
- 90° Narrow FOV ★

VIDEO

HD RESOLUTIONS:

- 1080p: 1920x1080, 30FPS
- 960p: 1280x960, 48FPS ★ + 30FPS
- 720p: 1280x720, 60FPS + 30FPS

STANDARD DEFINITION RESOLUTIONS

- WVGA: 848x480, 120FPS ★ + 60FPS

High Performance, 1 / 2.3" CMOS Image Sensor

Light Sensitivity: .84 V/lux-sec ★

Video Format: H.264 codec, .mp4 File Format

Exposure Control: Spot, Center Weighted

White Balance: Auto

PHOTO

RESOLUTIONS: 11MP, 8MP, 5 MP

FOV: Wide 170° FOV, Medium 127° FOV

CAPTURE MODES: Single, 10 Photo Burst, Time-Lapse*, Self-Timer

* Now supports time-lapse photo every 0.5 seconds. Requires Class 10 speed SD Card.

AUDIO

Mono, 48 kHz, AAC Compression, Auto Gain Control

Stereo External Microphone Input (3.5mm)

STORAGE

MEMORY:

- SDHC: Up to 32GB (Class 4 or Higher)

AVERAGE RECORDING TIME WITH 32GB SD CARD:

- 1080p30: 4 hours
- 960p30: 6 hours
- 720p60: 4 hours
- 720p30: 6 hours
- WVGA 120: 4.5 hours

INCLUDED CABLES

USB Cable For Charging and Data Transfer

BATTERY & CHARGING

1100mah Rechargeable Lithium-Ion

Charge via USB

OPERATING SYSTEM

Microsoft Windows® Vista, 7 and Later

Mac OS® x 10.5 and Later

COMPATIBLE WITH ALL GoPro BACPACS

Wi-Fi BacPac™ and Wi-Fi Remote™ (Coming Soon)

LCD BacPac™

Battery BacPac™

3D HERO® System

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APPROVED SAMPLE HD HERO2 IMAGES FOR USE:



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HD HERO CAMERAS

Product Comparison



FEATURES	HD HERO2: PROFESSIONAL	HD HERO: ORIGINAL	HD HERO: 960
MSRP	\$399	\$324.95	\$259.95
IMAGE QUALITY			
Glass Lens Low Light Performance	2x Sharper ★ Professional	Sharp Standard	Sharp Standard
PHOTO FEATURES / FOV			
MEGAPIXELS	11 ★, 8, 5 MP Wide 170° FOV Medium 127° FOV ★	5MP Wide 170° FOV	5MP Wide 170° FOV
MODES	Single 10 Photos in 1 Sec ★ Time-Lapse every 0.5 ★, 1, 2, 10, 30, 60 Self-Timer	Single 3 Photos in 2 Sec Time-Lapse every 1, 2, 10, 30, 60 Self-Timer	Single 3 Photos in 2 Sec Time-Lapse every 1, 2, 10, 30, 60 Self-Timer
VIDEO RESOLUTION / FPS / FOV			
1080p	1920x1080 / 16:9 Wide 170° FOV ★ Medium 127° FOV Narrow 90° FOV ★ 30 FPS	1920x1080 / 16:9 Medium 127° FOV 30 FPS	Not Compatible
960p	1280x960 / 4:3 Wide 170° FOV 48 FPS ★ 30 FPS	1280x960 / 4:3 Wide 170° FOV 30 FPS	1280x960 / 4:3 Wide 170° FOV 30 FPS
720p	1280x720 / 16:9 Wide 170° FOV Medium 127° FOV ★* Narrow 90° FOV ★* 30 FPS 60 FPS	1280x720 / 16:9 Wide 170° FOV 30 FPS 60 FPS	1280x720 / 16:9 Wide 170° FOV 30 FPS
WVGA	848x480 / 16:9 Wide 170° FOV Medium 127° FOV ★* 120 FPS ★ 60 FPS	848x480 / 16:9 Wide 170° FOV 60 FPS	848x480 / 16:9 Wide 170° FOV 60 FPS
USABILITY			
User Interface	Simple Language-Based Interface ★	3-Digit Code Interface	3-Digit Code Interface
LED Lights	4 (On all Sides) ★	1	1
Inputs	Mini-HDMI Port, Composite Port, USB, SD, HERO Port, 3.5mm External Stereo Mic Input	Composite Port, Component Port, USB, SD, HERO Port	Composite Port, Component Port, USB, SD
Average Battery Life	2.5 hrs	2.5 hrs	2.5 hrs
Simultaneous Record + Charge	Yes	Yes	Yes
COMPATIBILITY			
Wi-Fi BacPac™ + Remote	Wi-Fi BacPac™ + Wi-Fi Remote™ Compatible Wi-Fi Remote Control via Smartphone / Tablet / Computer App Wi-Fi Video Preview + Playback On Smartphone / Tablet / Computer Wi-Fi Streaming to Web	Wi-Fi BacPac™ + Wi-Fi Remote™ Compatible Wi-Fi Remote control via Smartphone / Tablet / computer App	Not Compatible
Other GoPro BacPacs	LCD BacPac™, Battery BacPac™, 3D HERO® System, Wi-Fi BacPac™, Wi-Fi Remote™	LCD BacPac™, Battery BacPac™, 3D HERO® System, Wi-Fi BacPac™ (Control Only), Wi-Fi Remote™ (Control Only)	Not Compatible

★ = GoPro Exclusive Feature

*Available with Future Firmware Update