

# HD HERO2

## Launch Imagery



### PRODUCT LAUNCH IMAGERY + SAMPLE MESSAGING

The HD HERO2® camera should always be referred to as:

HD HERO2

**HD HERO2:** Outdoor Edition

**HD HERO2:** Motorsports Edition

**HD HERO2:** Surf Edition

For information on messaging, features and product specs see the HD HERO2 product sheet. The product sheet also contains links to [www.lustyindustries.com](http://www.lustyindustries.com). Below is a sample of visual treatment and messaging for the the HD HERO2.



**HD HERO2**  
Professional Power to the People

1080p | 960p | 720p | WVGA  
120 | 60 | 48 | 30 FPS  
11MP, 10 Photos/sec  
170° | 127° | 90° FOV

<p><b>HD HERO2</b> OUTDOOR EDITION</p> <p><b>US \$299.99</b></p> <p>Includes: Wired Helmet Strap Head Strap Curved Adhesive Mounts Flat Adhesive Mounts 3-way Post Arm</p> <p><a href="#">LEARN MORE</a></p>	<p><b>HD HERO2</b> MOTORSPORTS EDITION</p> <p><b>US \$299.99</b></p> <p>Includes: Suction Cup Mount J-Hook Buckle Curved Adhesive Mounts Flat Adhesive Mounts 3-way Post Arm</p> <p><a href="#">LEARN MORE</a></p>	<p><b>HD HERO2</b> SURF EDITION</p> <p><b>US \$299.99</b></p> <p>Includes: Surf HERO Mount FCS Plug Mount Floaty Backdoor</p> <p><a href="#">LEARN MORE</a></p>
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[Compare HD HERO Cameras](#)

For more information, visit: [www.lustyindustries.com](http://www.lustyindustries.com) or [gopro](http://gopro.com)