



Brand Manager

- **Beresfield location • Further career opportunity**
- **Diversified role with growing National Action Sports Distribution Company**
- **Negotiable package**
- **Fulltime position**

Lusty Industries PTY LTD is a fast growing National Distribution Company that supplies the Action Sports Markets Australia Wide.

A Vacancy exists for a bright, motivated and self-reliant individual to work closely with the National Sales Manager and Director of Sales and Marketing to utilize current marketing campaigns, organic brand growth and existing or potential sales opportunities to maximize potentials on all brands.

Encompassing the role would include but not limited to:

- High level of customer service
- Experience in the Action Sports industry at a high level of retail or similar role
- Experience in brand management and development
- Knowledge of marketing strategies and programs
- Following sales leads and evolving existing customer relations
- Interpret sales data and prepare reports
- Ability to research and stay current to consumer patterns, preferences and trends
- Assist in organizing event branding, marketing and representation
- Occasional interstate travel will be required

As the Brand Manager you will be a motivated and self reliant individual, a passion or knowledge of the Action Sports Industry would be beneficial but not essential. You will need to be someone who is able to work independently and willing to go the extra mile to get the job done. You will be part of a small passionate team of youthful and vibrant employees in a progressive and dynamic Industry.

To be considered for this position please email your application to hr@lustyindustries.com. Ideally we are seeking an immediate start and only those applicants who are suitable experienced will be contacted.

Application Closes 1st July 2011

